



INVESTOR WHITEPAPER / 2026

Games made for players.

An investor overview of NIIWG Entertainment, its player-first strategy, original-IP approach, operating model, current public metrics and diligence pathway.

CONFIDENTIALITY NOTE

This public document is an informational company overview. It is not an offer to sell securities or a solicitation to invest. Financial details, forecasts and transaction terms are available only through an authorized diligence process.

01 / Executive snapshot

A focused, independent game company

NIIWG Entertainment develops and publishes original games around fair design, lasting value and genuine respect for players. The company is privately held and is building its first flagship title, Farm or Never.

1	Private	In development
FLAGSHIP TITLE	COMPANY STATUS	PRODUCT STAGE

Investment thesis

NIIWG is designed around four durable assets: owned original intellectual property, a direct player relationship, reusable development and publishing capabilities, and disciplined expansion based on validated demand.

What differentiates the company

Player-first product decisions; an independent operating structure; a focused initial portfolio; and a publishing approach that treats trust, community health and product quality as long-term business assets.

02 / Product and business

Original IP with expansion potential

Farm or Never is NIIWG's first flagship game: an original multiplayer sandbox combining farming, exploration, collection and social play. It is currently in development.

Business model framework

Owned IP

NIIWG retains long-term creative and commercial control of the properties it develops.

Game publishing

Development, launch operations, community support and platform distribution are managed as connected disciplines.

Player relationship

Growth is intended to come from product quality, repeat play and trusted community relationships rather than extractive short-term design.

Portfolio expansion

Additional products, platforms or partnerships will be evaluated after clear product and market validation.

Product roadmap framework

1. Validate core gameplay and technical foundations. 2. Expand content and multiplayer reliability. 3. Conduct controlled player testing. 4. Establish launch readiness and support operations. 5. Scale only after retention, safety and performance thresholds are met.

03 / Metrics and financial diligence

What is public - and what requires diligence

NIIWG does not publish unverified financial or player figures. The table below distinguishes current public facts from information made available to qualified parties under appropriate confidentiality terms.

Metric	Public status	Diligence availability
Revenue	Not publicly disclosed	Available subject to NDA and verification
Funding sought	Not publicly disclosed	Current round details provided directly
Valuation	Not publicly disclosed	Discussed with authorized counterparties
Burn and runway	Not publicly disclosed	Management accounts and plan under NDA
Player counts / retention	No public launch metrics	Testing data supplied when decision-useful
Capitalization	Privately held	Cap table through controlled data room
Forecasts	No public forecast	Scenario model with assumptions under NDA

Use of funds framework

Capital allocation is expected to prioritize product development, technical infrastructure and quality assurance, followed by measured player acquisition, community operations, legal/compliance and operating reserves. Exact allocations belong to the current financing plan and are not represented publicly without management approval.

04 / Risk, governance and diligence

A transparent diligence pathway

Key risk areas

Game development carries execution, schedule, platform, market, security, live-operations and key-person risks. NIIWG's approach is to maintain focused scope, validate assumptions in stages, protect player trust and avoid scaling ahead of evidence.

Recommended investor data room

Corporate	Formation documents, ownership, governance, material agreements
Financial	Historical accounts, budget, cash plan, forecasts and assumptions
Product	Build access, roadmap, production plan, technical architecture, QA status
Market	Audience definition, competitive review, testing evidence, launch strategy
Legal and IP	IP ownership, contractor assignments, licenses, privacy and platform compliance
Security	Access controls, incident readiness, data flows and vendor review

Request investor materials

Qualified investment partners may request a discussion and controlled diligence access at invest@niiwg.com. Please include your organization, investment focus, typical check size, geography and relevant portfolio experience.

NIIWG Entertainment / invest@niiwg.com / niiwg.com